

Media Advisory

FOR IMMEDIATE RELEASE

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POLK ELEMENTARY STUDENT INTERVIEWS BECOME SAFE SUMMER SEND OFF VIDEO SERIES

(Ogden, Utah) Even though they can't drive yet, Polk Elementary students know a lot about safe driving. Utah Highway Patrol Trooper Colby Vanderbeek conducted on camera interviews with students at the school and the results will be premiered at a school-wide assembly on Monday. The summer travel season begins soon and as many people hit the road for vacation, the UHP wants to remind everyone to always buckle up and drive safely. The students gave thoughtful, detailed and sometimes humorous answers to the questions and revealed that although they may not have actual driving experience, children can teach us all a lot about driving.

WHEN: Monday, May 11, 2015 at 9 a.m.

WHERE: Polk Elementary School
2615 Polk Avenue
Ogden, Utah

WHAT: The video series created will be premiered at a school-wide assembly

WHO: Trooper Colby Vanderbeek, Utah Highway Patrol
Principal Harrison, Polk Elementary
Students from Polk Elementary

WHY: Summer is right around the corner, and it's a time when traffic-related fatalities increase in Utah. The interviews and subsequent video series will hopefully help serve as engaging and memorable reminders to everyone to buckle up and drive safely.

STORY OPS/VISUALS: Students who appear in videos can be interviewed
Videos will be made public on UHP YouTube Channel

The Utah Highway Patrol continues to seek innovative and creative ways to engage the public with traffic safety information. The message doesn't change, but by presenting it in a unique way, it will hopefully serve as a positive reminder to drive safely.

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